METAISLAND: A NEXT-GENERATION AAA METAVERSE EXPERIENCE

White Paper

Version 2.0

April 2025

Abstract

Metalsland is a revolutionary AAA metaverse project that blends cutting-edge gaming with blockchain technology. Developed by a team of industry veterans from Ubisoft, EA, and other leading studios, Metalsland offers a photorealistic, open-world multiplayer experience with deep Web3 integration.

This white paper outlines Metalsland's vision, gameplay mechanics, tokenomics, and market potential, positioning it as a pioneer in the GameFi sector.

1. Introduction

1.1 The Vision

Metalsland is designed to bridge the gap between traditional gaming and decentralized finance (DeFi), creating an immersive, sustainable, and economically rewarding virtual world.

1.2 The Team

The project is led by **Nicolas Choukroun** and **Laurent Cluzel**, alongside a team of ten seasoned professionals with decades of experience in gaming and blockchain. Key members include:

- **Nicolas Choukroun (**Video game developer and author of 5 titles, including *Aliens*, which featured on the front cover of *PC Gamer*.)
- Serge Hascouet (Creative Director, Ubisoft Assassin's Creed, Watch Dogs)
- Laurent Cluzel (Artistic Director, Ubisoft EA, Fox, SEGA)
- Experts in Unreal Engine 5, Web3, DeFi, and NFT ecosystems

Collectively, the team has sold **billions of games**, ensuring Metalsland's high production value and market viability.

2. Metalsland: Core Features

2.1 Gameplay & World Design

- **Photorealistic Open World**: A stunning tropical island with dynamic weather, day-night cycles, and interactive environments.
- Multiplayer Scale: Supports 1,000 players per island, with a franchise system enabling unlimited scalability.
- Combat & Exploration: Inspired by Assassin's Creed, featuring parkour, stealth, and RPG mechanics (Dungeons & Dragons-style progression).
- **Procedural Content**: Endless replayability with procedurally generated quests, loot, and events.

2.2 Social & Economic Systems

- Rewarding Participation: Players earn through skill-based rankings, challenges, and social contributions.
- Non-Toxic Environment: Encourages teamwork and positive interactions.
- NFT Integration:
 - o **70,000+ unique trading cards** (ERC-721/ERC-1155).
 - o Weapons, skins, and items with time-based enhancements.
 - o **NFT Rental**: Players can lease assets for passive income.

2.3 Blockchain & Tokenomics

\$ISL Token (ERC-20)

- Total Supply: 1 billion (capped).
- Use Cases:
 - o In-game purchases (food, skins, weapons).
 - Staking & governance.
 - o NFT marketplace transactions.
 - o Buyback & burn mechanisms.

\$WOK (Stablecoin)

- Pegged to in-game economy (e.g., a beer always costs **30 WOK**).
- Initially centralized, transitioning to a public MIT-licensed stablecoin.

3. Challenges & Play-to-Earn (P2E) Mechanics

- Free-to-Play with Rewards: Players complete challenges (combat, exploration) to earn \$ISL tokens before official exchange listings.
- Sustainable P2E Model: Unlike short-lived competitors (e.g., Axie Infinity), Metalsland avoids hyperinflation via:
 - o **Subscription model** (monthly passes).
 - o NFT scarcity & utility.
 - o Balanced token sinks (burning, staking).

4. Market Opportunity

4.1 Gaming Industry Potential

- 3 billion gamers worldwide (Statista, 2024).
- **GameFi market cap**: \$36B+ (Axie Infinity's valuation in 6 months).

4.2 Crypto Adoption Through Gaming

- Only ~1M active Bitcoin traders vs. billions of gamers.
- Metalsland introduces crypto to mainstream audiences via fun, intuitive gameplay.

4.3 Revenue Streams

- Pay-to-Play Subscriptions
- NFT Sales & Rentals
- Merchandising & In-Game Purchases
- DeFi Integrations (Staking, Governance)

5. Go-To-Market Strategy

5.1 Phased Launch

- 1. **Community Building**: Airdrops, NFT giveaways, and influencer partnerships.
- 2. **Token Launch**: \$ISL distribution via challenges and staking.
- 3. Full Game Release: Subscription-based access with Web2/Web3 compatibility.

5.2 Competitive Edge

- No AAA blockchain game exists at Metalsland's scale.
- Long-term focus (3+ years in development) vs. "quick cash-grab" competitors.

6. Conclusion

Metalsland is positioned to revolutionize GameFi by combining:

- AAA gaming quality (Ubisoft/EA veterans).
- Sustainable tokenomics (dual-currency system).
- Mass-market appeal (3B+ gamers).

As blockchain gaming evolves, Metalsland stands at the forefront—a metaverse built to last.

Join the Metalsland Revolution



https://Metalsland.gg

https://blog.Metalsland.gg

https://portal.Metalsland.gg

https://store.steampowered.com/app/1782180/Metaisland/

Community:

X: https://twitter.com/TheMetaisland gg
Telegram: https://t.me/metaisland gg

Contact: business@metaisland.gg

Disclaimer: This white paper is for informational purposes only. Not financial advice.

© 2024 Metalsland. All rights reserved.